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**CHACHABELLA HONORED WITH *BEST NEW PRODUCT AWARD*
BY *MY WARES.COM* AT ATLANTA'S JANUARY 2008 GIFT MART**

ATLANTA, GA (January 18, 2008) – At Atlanta's January 2008 Gift Mart, the high-end designer accessory company, ChaChaBella, was exclusively selected by the editors at My Wares.com as the **BEST NEW PRODUCT** designed by women, for women - in the Jewelry category.

MyWares is a quality, upscale online buyers guide that provides an opportunity for women entrepreneurs to showcase their products at a year round online marketplace that appeals to buyers throughout the entire United States.

Heather Roe Thompson, Founder and CEO of ChaChaBella, Inc., is thrilled for her company to have been chosen for this outstanding award. "MyWares.com is an incredible tool for the gift buying industry – and to be recognized by their editors is just amazing! All the girls at ChaChaBella feel we have created something special for women, and getting honored in this way really helps to validate all the efforts behind our ChaCha Mission of spreading sparkle, friendship, and fun to other women around the world."

About ChaChaBella: Designing from her suburban Atlanta home, mother of two - Heather Roe Thompson - has created a new phenomenon in accessorizing that is sweeping the nation, *The ChaChaBella Friendship Ring*. Her company, ChaChaBella, succeeds by encouraging women of all ages to let their own light shine with creative, high-end designer gift-giving opportunities.

Visit the ChaChaBella boutique that never closes to shop and learn more about the company at www.chachabella.com.

ChachaBella™